



Blackboard Analytics Symposium

Measuring General Education Assessment & Institutional Core Competencies

INSTITUTIONAL PROFILE

Enrollment 2015-2016: 56,924

First Time, First-Year Students* (2015):

Full-time	1,592
Part-time	1,609

**Includes students who are new in the Fall (or previous Summer) who have not attended college before*

Demographics

American Indian/Alaskan Native	1%
Asian/Pacific Islander	6%
Black, Non-Hispanic	28%
Hispanic	13%
White	44%

All programs of study at Central Piedmont Community College require that students complete 18 hours of general education courses specific to the General Education Foundation. Courses in the General Education Foundation have an obligation to associate degree programs to provide students with the CRITICAL CORE skills and knowledge required for academic, professional and personal success. All General Education Foundation courses have an identified Signature Assignment (a common assignment used consistently across all course section offerings, and weighed the same in all course section offerings) that best captures student attainment of the skill associated with the Key Indicator. CPCC will use the Analytics for Learn module for Blackboard Intelligence to gather the assessment scores and provide a collection of student learning data as assessment scores.

Goal(s)

- To provide a consistent and reliable gauge of student attainment of CRITICAL CORE skills, reviewed by faculty, for the purpose of creating an annual improvement plan.

Activity Summary

All General Education Foundation courses have an identified Signature Assignment (a common assignment used consistently across all course section offerings, and weighed the same in all course section offerings) that best captures student attainment of the Critical Core skill (Communication, Critical Thinking, Personal Growth and Cultural Literacy, and Information Technology & Quantitative Literacy) associated with the Key Indicator.

Signature Assignments are tagged in Blackboard. The learning management system then provides both a means to capture student scores and is a repository for student learning artifacts.

Faculty, utilizing the Signature Rubric for the Key Indicator, assess the Signature Assignment, and inputs the score (0-4) into the grade column. Faculty may use whatever additional grading rubric/scale for the assignment, in order to provide students a grade for the Signature Assignment. However, in regards to the CRITICAL CORE assessment model, the assigned score (0-4) must be apparent in the gradebook. Using Analytics for Learn, the scores can be gathered and analyzed for success.

Success Measures

By Key Indicator, 70% of student work will indicate a level of proficiency (score of 4). While the initiative is starting with measuring just the General Education Foundation courses, future plans include measuring critical core assessments for Programs of Study and other student success initiatives.