



INSTITUTIONAL PROFILE

Enrollment:	25,734
Undergraduate	17,026
Graduate	8,708
Retention Rate	77.3%
Graduation Rate	52.4%

FOR MORE INFORMATION

Kim Berlin

Institutional Research,
Planning and Effectiveness

kim.berlin@stonybrook.edu

Blackboard Analytics Symposium

Framework for Data Governance to improve data quality and understanding of shared assets

A formal data governance program is essential to establish the roles, responsibilities, and standards for having data that is valid, accurate and consistent. High quality data are critical to decision making and gives greater acceptance and confidence in the data we are using for analyses and decisions. This data governance framework is a set of structures, roles and responsibilities for adoption by our institution to improve data infrastructure and advance the skills around using and understanding institutional data.

Goal(s)

- Strengthen our data collection, maintenance and management processes and policies so that our systems provide more accurate and reliable data
- Establish roles and processes that improve data quality
- Advance documentation, training and accessibility to data resources to develop user capabilities and skillset around understanding and using data.

Activity Summary

We formed an overarching data governance council to recommend and implement institutional policy and standards for how data are defined, produced, used, stored, and retained. Additional roles and responsibilities forthcoming include cross-functional committees to elevate data quality issues, consider improvements to processes and oversee data quality and standards. Data stewards support the remediation and daily responses to data quality issues and maintenance of a business glossary. Together, these coordinating bodies will help to strengthen the quality and understanding about our complex data systems.

Success Measures

- Reduction in the number of data quality issues – data are populated accurately, there is cross-validation to catch the occurrence of data quality issues, data are populated timely.
- There is a common language when meeting and speaking to colleagues about data.
- Inventories about data, reports and tools are readily available and easy to access
- Decisions can be made in a timely manner on data that is trusted, accurate and reliable.