



## Blackboard Analytics Symposium

# On Going Job Embedded Faculty Development for Analytics

### INSTITUTIONAL PROFILE

Enrollment:	3,924
Retention Rate:	46.4%
Graduation Rate:	27%

The University of Arkansas at Monticello is an open admission institution, with many first-generation students.

**Blackboard Intelligence provides useful information for faculty, but just having data is not enough. Faculty must embrace the use of data as part of a new teaching and learning culture.**

### Goal(s)

- Increase Retention
- Increase Graduation Rates
- Align Faculty Development with University Goals
- Improve Effectiveness of Faculty Development

### Activity Summary

We are a small team implementing Blackboard Analytics, while simultaneously implementing many other Blackboard services, all of which require faculty development to be successful.

We chose to follow a job embedded professional development model because it's strategic, aligns training with our university's improvement plans, and ties all training to student achievement goals. By targeting specific Blackboard Intelligence reports that match university goals, we are able to identify timely topics and address them with our weekly instructional strategies webcast.

### Success Measures

- Improvement in student learning outcomes
- Alignment with academic student needs of the school
- Directly link to the goals set for students by the team and school

### FOR MORE INFORMATION

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